

## HOW TO START A CLUB/PROGRAM

### Key points:

- Starting club and program are different activities, processes and outcomes
- Starting a Club – either (1) start own not for profit sport club (2) start a sport-specific club with PSO
- Starting a program – (1) start a program with a PSO (2) start a “program in a box” or (3) start a customized program
- Many resources available but not standardized
- Several focused funds targeting para-sport including start-up (eg., OTF-Active people-Seed)

### You can start your own not for profit sport club

HOW TO START A CLUB		
<b>Starting a sport not for profit</b>		
Not for profit (Corporations Canada) or charity (Income Tax Act-CRA)	<p><b>Federal</b> How to start a not for profit in Ontario (Ministry of Economic Development, Job Creation &amp; Trade)</p> <p>Provincial Creating a not for profit (Innovation, Science and Economic Development)</p>	<p><a href="https://www.ontario.ca/page/start-and-operate-not-profit">https://www.ontario.ca/page/start-and-operate-not-profit</a></p> <p><a href="https://www.ic.gc.ca/eic/site/cd-dgc.nsf/eng/cs04970.html">https://www.ic.gc.ca/eic/site/cd-dgc.nsf/eng/cs04970.html</a></p>
Ontario Business Central (eg.)	How to start a <b>club</b>	<a href="https://www.ontariobusinesscentral.ca/blog/how-to-set-up-a-sports-athletic-club-in-ontario/">https://www.ontariobusinesscentral.ca/blog/how-to-set-up-a-sports-athletic-club-in-ontario/</a>
How to start a club as part of a PSO		
Provincial sport Organizations (PSO's)	How to start a sports <b>Club</b> as part of a PSO (examples)	
	Athletics Ontario	<a href="https://athleticsontario.ca/how-to-start-a-club/">https://athleticsontario.ca/how-to-start-a-club/</a>
	Badminton Ontario	<a href="https://www.badmintonontario.ca/how-to-start-a-club/">https://www.badmintonontario.ca/how-to-start-a-club/</a>

	Ontario Volleyball	<a href="https://www.ontariovolleyball.org/start-your-own-club">https://www.ontariovolleyball.org/start-your-own-club</a>
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There are a number of programs that have been developed through academic research and launching a program is often part of “dissemination” or knowledge transfer (campus to community):

HOW TO START A PROGRAM (1) Program in a Box		
University-developed Academic research	Research-led designs (examples) <ul style="list-style-type: none"> <li>• Igniting Fitness Possibilities (U of T)</li> <li>• Active Start (OnTech)</li> <li>• Kids Action (UBC)</li> </ul>	Parasport systems, Inclusive Volunteers, Inclusive coaches, First Involvement, Quality Participation <a href="https://hollandbloorview.ca/research-education/bloorview-research-institute/research-centres-labs/igniting-fitness">https://hollandbloorview.ca/research-education/bloorview-research-institute/research-centres-labs/igniting-fitness</a> <a href="https://www.youtube.com/watch?v=BGIW-6Pcl9k">https://www.youtube.com/watch?v=BGIW-6Pcl9k</a>

There are two well-known organizations that provide training, resources and support to implement a “branded” program:

HOW TO START A PROGRAM (2) Branded program		
Special Olympics Ontario	<ul style="list-style-type: none"> <li>• Partners in Play</li> </ul>	For Sports, Athletes, Coaches & Volunteers (including training) <a href="https://www1.specialolympicsontario.com/play/become-a-partner/">https://www1.specialolympicsontario.com/play/become-a-partner/</a>
Challenger Baseball		Getting Challenger Baseball started in your Community <a href="https://baseballnb.ca/images/stories/PDFs/StartingChallenger.pdf">https://baseballnb.ca/images/stories/PDFs/StartingChallenger.pdf</a>  JaysCare Foundation <a href="https://www.mlb.com/bluejays/community/jays-care/challenger-baseball">https://www.mlb.com/bluejays/community/jays-care/challenger-baseball</a>

You can start your own customized program with support or as part of a pilot:

HOW TO START A PROGRAM (3) Customized		
<p><b>Program design</b></p>	<ul style="list-style-type: none"> <li>Inclusion Spectrum-Planning sport activities for everyone ( Understanding range of program delivery types that offer “choice” and different points of entry</li> </ul>	<p><a href="https://inclusivesportdesign.com/tutorials/the-inclusion-spectrum-planning-sport-activities-for-everyone/">https://inclusivesportdesign.com/tutorials/the-inclusion-spectrum-planning-sport-activities-for-everyone/</a></p> <p><a href="https://england-athletics-prod-assets-bucket.s3.amazonaws.com/2018/11/the-inclusion-spectrum-guidance-2018-v2.pdf">https://england-athletics-prod-assets-bucket.s3.amazonaws.com/2018/11/the-inclusion-spectrum-guidance-2018-v2.pdf</a></p>
<p><b>Pilot</b></p> <p>OPC Pathway projects</p>	<ul style="list-style-type: none"> <li><b>Community sport clubs</b> – providing financial and knowledge support to help community clubs start a new program, or, recover Covid-impacted program</li> <li><b>Para-ready Communities</b> – building and providing financial and knowledge support to help communities start adapted sport councils, adapted multi-sport programs</li> </ul>	<p>Under development – launching pilots in Fall, 2021</p>
<p><b>Program support</b></p> <p>Academy/Centre for Accessible Sport and Play</p>	<ul style="list-style-type: none"> <li><b>BUILD</b> – helping design and launch program</li> </ul> <p>Club development, program design, volunteer training , club mentoring and sustainability planning</p> <p>Provide information on funding and training on proposal writing</p>	<p><a href="https://www.sportandplay.ca/">https://www.sportandplay.ca/</a></p> <p><i>Everyone Plays – a Guide to First involvement and Quality Participation</i></p> <p><a href="https://cdn3.sportngin.com/attachments/document/0151/0892/Everyone_Plays_Book_web.pdf">https://cdn3.sportngin.com/attachments/document/0151/0892/Everyone_Plays_Book_web.pdf</a></p> <p>Innovation in Inclusive Sports and Recreation - Trainers Manual</p> <p>Inclusive HIGH FIVE - Principles of Healthy Childhood Development supplementary</p>

Relevant resources to help develop club or program development:

Frameworks and additional resources		
Quality participation blueprint	Canadian Disability Partnership Program	<a href="https://cdpp.ca/resources-and-publications/blueprint-building-quality-participation-sport-children-youth-and-adults">https://cdpp.ca/resources-and-publications/blueprint-building-quality-participation-sport-children-youth-and-adults</a>
Becoming Para-Ready	Steadward Centre Para-ready Continuum 10 P's of a Para-Ready program & checklist	<a href="https://www.ualberta.ca/steadward-centre/resources/becoming-para-ready.html">https://www.ualberta.ca/steadward-centre/resources/becoming-para-ready.html</a>
SIRC	General research and resources (parasport programs)	<a href="https://sirc.ca/search/?keywords=parasport+programs">https://sirc.ca/search/?keywords=parasport+programs</a>
Coaches Association of Ontario/OPC	Changing the Game Coach mentorship	<a href="https://sirc.ca/news/changing-the-game-parasport-mentorship-pilot/">https://sirc.ca/news/changing-the-game-parasport-mentorship-pilot/</a>

Funding sources (for program development and implementation)		
Parasport Jumpstart <sup>1</sup>	The Para Sport Jumpstart Fund support organized integrated or adaptive sport and physical activity programs for children and youth with disabilities.	<a href="https://jumpstart.canadiantire.ca/pages/para-sport-jumpstart-fund">https://jumpstart.canadiantire.ca/pages/para-sport-jumpstart-fund</a>
Ontario Trillium Foundation	The Ontario Trillium Foundation offers a range of grants to support non-profit organizations (Active people stream), and:  <b>Youth Opportunities Fund</b> YOF provides grants and capacity-building to grassroots groups and collaboratives to improve the wellbeing of youth and families with a focus on Indigenous and Black communities.	<a href="https://www.otf.ca/our-grants">https://www.otf.ca/our-grants</a>  <a href="https://www.otf.ca/our-grants/youth-opportunities-fund">https://www.otf.ca/our-grants/youth-opportunities-fund</a>

<sup>1</sup> 2021 includes Covid-recovery fund

